

JUNIOR LEAGUE OF
**CHAMPLAIN
VALLEY**



**DIAPER
BANK**

Dear Community Supporter,

Thank you for your interest in hosting a diaper drive and helping to support local families who are struggling with #diaperneed! The demand for diapers continues to grow – in 2021 we distributed almost 825,000 diapers all across Vermont and will surpass that number in 2022.

We created this document to help guide you to success in your diaper drive.

We are in need of all sizes of diapers

Please don't hesitate to get in touch with any questions you might have.

Thank you in advance SO much for your efforts!

Amanda Herzberger
Diaper Bank Co-Chair
diaperbank@jlcvt.org

<https://champlainvalley.jl.org/diaper-bank/>

diaperbank@jlcvt.org | PO Box 4418 Burlington, VT 05403

You can help collect diapers for families in need. Whether you hold your diaper drive at your work, school, event, or church, let these six simple steps guide you.

1. Contact the Junior League of Champlain Valley

Before you hold your event, contact us! We can advise ahead of time if we are in need of specific types or sizes, and you can make that part of your donation request and goal -- Email: diaperbank@jlc.org

2. Choose a Location

Choose a location that is easy to find and in a convenient place to donate. If you have collection bins, clearly label them with our diaper bank logo within this packet. Check the bins regularly, and make sure the donations remain in a secure location. Good donation locations include an office, kiosk, or supervised reception area.

3. Choose a Deadline for your Diaper Drive

A concrete deadline gives people enough time to acquire their donations and deliver them to your location. Consider tying your deadline to a specific event or holiday. This would enable you to give something in return for a donation, like a discount, free event entry, or other incentive. Be sure that you let the JLCV know the dates of your drive so that we can coordinate pickups.

4. Set a Goal

You increase your drive's success when you provide a goal, like 1,000 diapers or 100% participation. Then, you can keep participants updated on how you are progressing toward your goal, and thank them after the drive for helping to reach it.

5. Get the Word Out

Let people know the location, deadline, guidelines, and goal for your Diaper Drive. We encourage you to send emails and post to Facebook, Twitter, and Instagram. Include information on #diaperneed to raise awareness and encourage people to share it.

6. Collect the Diapers

Be sure to label the collection locations or containers with the diaper bank's logo included in this packet so they are easily recognized as a drop-off site. Use the Diaper Drive Tally Sheet, also included in this packet, to count what you collect. Stay in contact with the JLCV for pickups if we haven't already scheduled them.

Complete the following information and submit this form each time you donate to the Junior League of Champlain Valley's Diaper Bank. You should also make a copy of this form for your records so you can keep track of your progress for your overall Diaper Drive goal.

Drive Information

Date of Drive	
Name of Person Organizing Drive	
Name of Organization Holding Drive	
Contact Phone for Organizer	
Contact Email for Organizer	

Number of Diapers		Miscellaneous Items	
Size Newborn		Pull Ups 3T-4T	
Size 1		Pull Ups 4T-5T	
Size 2		Wipes	
Size 3		Cream	
Size 4			
Size 5			
Size 6			
Pull Ups 2T-3T			

Return completed forms in one of the following ways:

- With donation
- Scan/email to: diaperbank@jlc.org

- Disposable diapers can be of any type, size, and brand.
- Opened packages of disposable diapers are acceptable; however, please label them with the size if they are not donated in their original packaging.
- Unopened, unused wipes, and diaper cream are also appreciated.

Many of those in need use public laundry facilities, which do not permit washing cloth diapers for hygiene reasons. Accordingly, this is a disposable diaper collection only. We cannot accept cloth diapers or opened formula, or other baby necessities to ensure the health and safety of our participating families.

People can also be directed to purchase through the JLCV Diaper Bank's Amazon Wishlist:
https://smile.amazon.com/hz/charitylist/lis/3SPU444406BFZ/ref=smi_ext_lnk_lcl_cl

[CLICK HERE TO VIEW OUR AMAZON WISHLIST](#)

A central collection area decorated with baby items is a great way to keep the drive in everyone's mind. A playpen, crib, or large box covered in baby gift-wrap works great.

Host a Healthy Competition

A healthy and friendly competition among friends or colleagues can help spread the word.

- Set a goal and create a sign or online visual that tracks your progress toward your goal. Offer incentives, like coupons, event entry, or raffle tickets.
- Reward the department, class, or group with the most diapers or highest percentage of participation.
- Hold a party or give incentives when the goal is reached.
- Give prizes for the largest donation from a single individual or group.
- Hold a “decorating” competition where people submit their donations as part of a craft project or art installation.
- Have a trivia contest about this need to raise awareness.

Make It a Party

Hold an event and ask for a pack of diapers in lieu of gifts or as the “admission fee.”

- Baby Shower
- Birthday Party
- Cocktail Hour
- Service projects for schools and youth groups
- Work Breakfast or Luncheon

Extend Your Communications

In addition to posting flyers and sharing on Social Media, use these ideas to increase awareness.

- Insert a Diaper Drive flyer with employee paychecks
- Include a notice in your church or business newsletter
- Put yard signs in front of collection locations
- Email your customers, clients, and vendors
- Ask employees or friends to add information on the Diaper Drive to their email signatures
- Send “thank you” notes to everyone who donated

Imagine having to choose between diapering or feeding your child. Imagine not being able to go to work or school because you don't have diapers to send with your child to daycare or an early education program. Imagine you don't have the money to buy the six to ten diapers your child needs in a day, so he or she has to spend all day and all night in the same diaper.

What you are imagining is the reality for one in three parents in the US who struggles to provide their baby with clean, dry diapers. Those experiencing this "diaper need" have difficulty with stress, and with babies having severe diaper rash that could lead to other medical problems.

#DiaperNeed facts

Without diapers, babies cannot attend daycare or participate in early childhood education programs. Without childcare, mothers cannot go to school or work to further their education and provide for their families.

- Infants require up to ten diapers per day, and toddlers need about six.
- Disposable diapers cost up to \$80 per month per baby.
- Despite being a basic hygiene need, diapers are not covered by Supplemental Nutrition Assistance Program (SNAP – formerly "food stamps") or the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC).
- Over 30% of women with children in diapers can't afford an adequate supply, forcing many families to make one or two diapers last the whole day.
- Lack of diapers has a profound and complex impact on families, including health risks like rashes and urinary tract infections for children and emotional challenges such as stress, anxiety, and depression for parents and children.
- Diapers are necessary for children entering daycare. Without a reliable supply of diapers, parents cannot enroll their child and, therefore, cannot take a job or attend school.

Additional Resources

- [National Diaper Bank Network](#)
- [Vermont Diaper Facts](#)
- ["Bad Jobs And No Welfare Give Rise To A New Type Of Charity: The Diaper Bank"](#)
- ["Here's Why Poor Families Pay More for Diapers"](#)
- ["Barrier To Entry: How Diaper Need Isolates Parents"](#)
- ["The Diaper Dilemma"](#)

JUNIOR LEAGUE OF
**CHAMPLAIN
V A L L E Y**

**DIAPER
BANK**



THANK YOU FOR YOUR CONTRIBUTIONS OF:

Unused, disposable diapers

(please label opened packages with size and #)

Baby wipes

Diaper cream

TO LEARN MORE ABOUT

#DIAPERNEED OR

MAKE A DONATION:



JUNIOR LEAGUE OF
CHAMPLAIN VALLEY

The Junior League of Champlain Valley — Women Building Better Communities

www.jlcv.org

<https://champlainvalley.jl.org/diaper-bank/>

diaperbank@jlcv.org | PO Box 4418 Burlington, VT 05403

JUNIOR LEAGUE OF CHAMPLAIN VALLEY DIAPER BANK

WHAT: A diaper drive to collect diapers for the Junior League of Champlain Valley's Diaper bank, which works with local food shelves to distribute them to families in need

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- Unopened, unused wipes, and diaper cream are also appreciated.

Where:

When:

#DIAPERNEEDFACTS

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- Lack of diapers has a profound and complex impact on families, including health risks like rashes and urinary tract infections for children and emotional challenges such as stress, anxiety, and depression for parents and children.
- Diapers are necessary for children entering daycare. Without a reliable supply of diapers, parents cannot enroll their child and, therefore, cannot take a job or attend school.

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Without diapers, infants and toddlers cannot participate in early childhood education programs. Without child care, parents cannot go to work or school, or further provide for their families.

#DIAPERNEED DEFINED

1 in 3

Families struggle with diaper need

8 to 10

Diapers needed each day per child

1 to 2

Diapers must last all day in some families



Diaper need has adverse health effects, including discomfort, severe diaper rashes, and urinary tract infections for children. Stress, anxiety and depression are symptoms of diaper need for parents.

No state or federal safety-net program specifically allocates dollars for the purchase of diapers and many prevent spending money on them.



The average cost of diapering a child is \$75 per month

#DIAPERNEED IN VERMONT

THE JUNIOR LEAGUE STORY

Upon hearing 8-10 people per day were requesting diapers from a local food shelf and had to be turned away, the Junior League (JLCV) organized a drive that netted 18,000 diapers.

This started a movement.

In 2018, the JLCV established Chittenden County's first diaper bank and relocated operations from a member's garage to commercial warehouse space. We haven't looked back.

From an initial distribution goal of 100,000 diapers per year in the Chittenden County area, the JLCV is now distributing more than 100,000 diapers per month to food shelves, parent child centers, and community agencies statewide.

JLCV surpassed the 2 million diaper distribution mark in Summer 2022 and remains 100% volunteer operated.

WE CAN'T DO IT ALONE. BE PART OF THE SOLUTION.



HOW YOU CAN HELP

- Make a Monetary Donation
- Locate a Diaper Drop Bin or Shop our Amazon Wishlist
- Organize a Diaper Drive
- Become a JLCV Member
- Advocate to #EndDiaperNeed

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WWW.CHAMPLAINVALLEY.JL.ORG - INFO@JLCV.ORG

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